



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1351109

Schedule Dates 09/19/12-09/23/12
Advertiser Planned Parenthood Action Fund (33198)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL ISSUE (ns) (1187)
Brand PLANNED PARENTHOOD ACTION FUND 2012 (42)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Collins,Suzanne
Phone/Fax /
CPE 11528
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 08/06/12
Last Modified 08/08/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,592.50
Net Total \$20,357.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	27	\$23,950.00
Grand Total:	27	\$23,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	6:58A- 7:57A (EST)				1					1	\$400.00	\$400.00	Columbus (WTTE)	7A GDC	8/6/12
2.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	7:58A- 9A (EST)				1	1	1			3	\$400.00	\$1,200.00	Columbus (WTTE)	8A GDC	8/6/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	12:58P- 1:57P (EST)						1			1	\$175.00	\$175.00	Columbus (WTTE)	1P JUDGE ALEX	8/6/12
4.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	3:58P- 5P (EST)				1					1	\$350.00	\$350.00	Columbus (WTTE)	4P WILKOS	8/6/12
5.0	Normal Line / SPOT	09/20/12-09/20/12	1	:30	5:58P- 6:30P (EST)					1				1	\$700.00	\$700.00	Columbus (WTTE)	6P BB	8/6/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	6:30P- 6:57P (EST)						1			1	\$700.00	\$700.00	Columbus (WTTE)	2.5	8/6/12
7.0	Normal Line / SPOT	09/19/12-09/20/12	1	:30	6:58P- 7:30P (EST)				1	1				2	\$1,300.00	\$2,600.00	Columbus (WTTE)	2.5	8/6/12
8.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	7:31P- 7:57P (EST)				1	1	1			3	\$1,600.00	\$4,800.00	Columbus (WTTE)	BB	8/6/12
9.0	Normal Line / Prime Premium	09/19/12-09/19/12	1	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/6/12
10.0	Normal Line / Prime Premium	09/20/12-09/20/12	1	:30	7:57P- FOX-X Factor (Thursday)					1				1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/6/12
11.0	Normal Line / SPOT	09/19/12-09/20/12	1	:30	10P- News-Fox 28 News at 10p				1	1				2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	8/6/12
12.0	Normal Line / SPOT	09/22/12-09/22/12	1	:30	11P- News-Fox 28 News at 11p							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P NEWS LN after CF	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0	Normal Line / SPOT	09/23/12-09/23/12	1	:30	10P- News-Fox 28 News at 10p								1	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P NEWS	8/6/12
14.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	11P- The Office				1	1	1			3	\$275.00	\$825.00	Columbus (WTTE)	11P OFFICE	8/6/12
15.0	Normal Line / SPOT	09/21/12-09/21/12	1	:30	11:33P- Seinfeld						1			1	\$250.00	\$250.00	Columbus (WTTE)	11P OFFICE	8/6/12
16.0	Normal Line / SPOT	09/19/12-09/19/12	1	:30	11:58A- 12:57P (EST)				1					1	\$150.00	\$150.00	Columbus (WTTE)	12P SPRINGER	8/7/12
17.0	Normal Line / SPOT	09/20/12-09/21/12	1	:30	2:58P- 3:58P (EST)					1	1			2	\$300.00	\$600.00	Columbus (WTTE)	3P MATHIS	8/7/12
18.0	Normal Line / Prime Premium	09/21/12-09/21/12	1	:30	7:59P- FOX-Bones (Friday)						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	8P BONES	8/8/12

CONFIRMATION CONTRACT

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